

# HALELIFE ON THE MOVE

## GLUTEN-FREE, VEGAN & ALLERGY FRIENDLY

Bring the best bakery in the country to your location **at no cost to you!**

We will bring our bakery trailer to your location & market your location to thousands of locals with food allergies.

### HaleLife Bakery Details

- The ONLY dedicated gluten-free, vegan & allergy friendly bakery in Florida
- Top 10 Gluten-Free Bakery by USA Today & 5 star rated by 2,500+ people
- Winner of Best of The Bay, Dessert Wars Top Five & PETA Best Dessert
- Safe for those with severe diagnosed food restrictions
- No reported reactions since opening October 2017

### What We Provide:

- Pop Up Event Trailer (14' x 8.5')
  - We will bring the best gluten-free, vegan and allergy friendly products in the nation to your location to sample and sell for a day
- Full Marketing Campaign
  - \* Social Media Posts (*Instagram: 30,000+ followers, Facebook: 8,700+ followers*)
  - \* Eblast - 29,000+ subscribers (*29%+ consistent open rate*)
  - \* Paid Online Marketing - Google, Facebook, Instagram
- Discount for Members & Customers
  - \* Exclusive 10% off discount for your employees, patients & customers
  - \* Free dozen baked goods for your patients/staff/team (*\$66/value*)

### What You Provide:

- Location for Pop Up Event Trailer for 4 hour period (*parking lot/dedicated space*)
- Nothing else ....



### HALELIFE PRODUCTS AVAILABLE AT EACH POP UP EVENT

FRIED DONUT HOLES  
DONUTS  
CUPCAKES  
BROWNIES & COOKIES  
CINNAMON ROLLS  
ICE CREAM SANDWICHES  
BREADS  
SANDWICHES & SNACKS

WANT TO HOST A HALELIFE POP UP EVENT? CONTACT DERIC MOUNT AT [EVENTS@HALELIFEBAKERY.COM](mailto:EVENTS@HALELIFEBAKERY.COM)